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Narodowe Centrum
Badań i Rozwoju



UNIWERSYTET JAGIELLOŃSKI
W KRAKOWIE

UNIWERSYTET ROLNICZY
im. Hugona Kollątaja w Krakowie



Social Farming - New Challenge for Extension Services in Rural Areas

Józefina Król

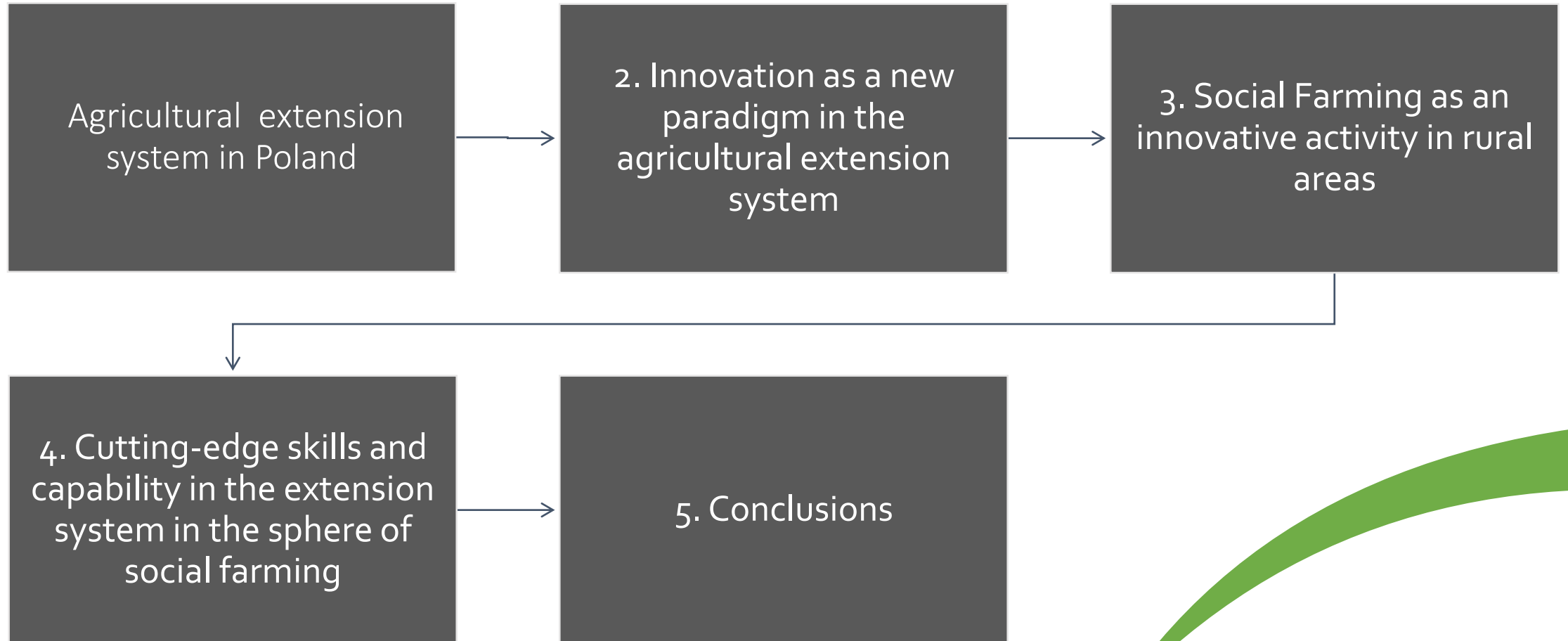
Agricultural Advisory Centre in Brwinów

Branch Office in Kraków

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Agenda



Polish agricultural extension system



Ministry of Agriculture and Rural Development



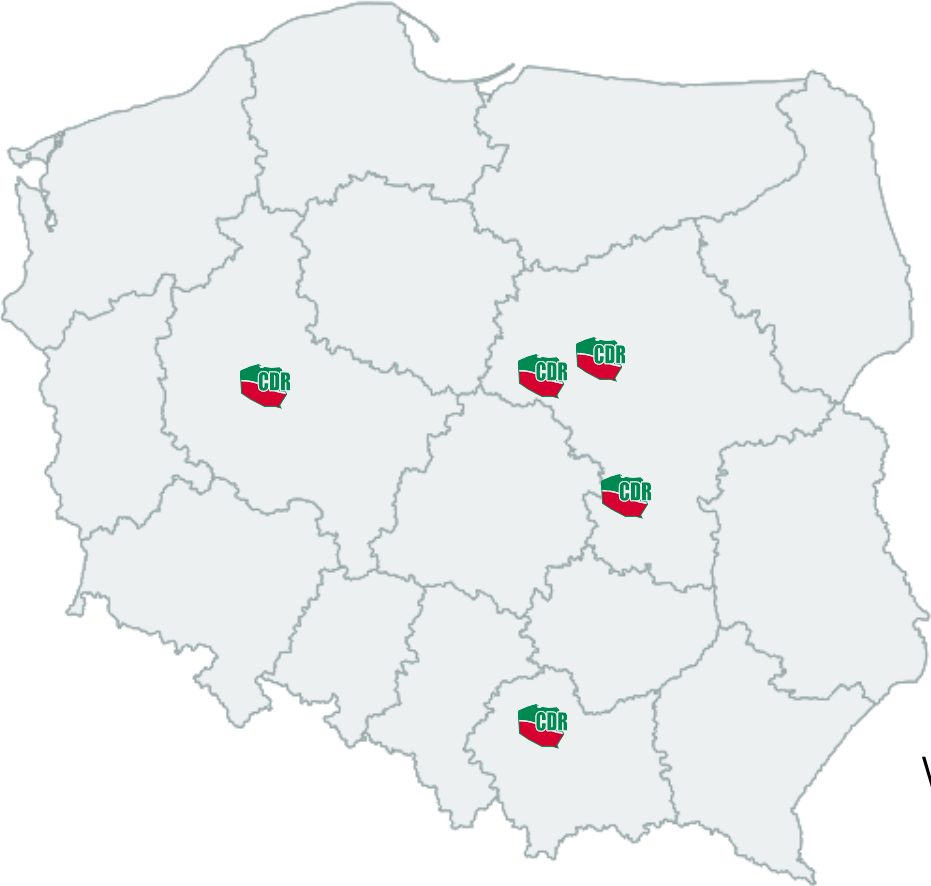
Advisory Service Centre
(16)



Local Advisory Team
in powiat

Advisor in county

Agricultural Advisory Centre
in Brwinów



- Brwinów -> technology, agriculture
- Kraków -> rural development
- Radom -> agriculture, environment
- Poznań -> agrieconomics
- Warszawa -> National Rural Network

Advisory commercial companies

Agricultural Advisory Centre



Improvement of knowledge and qualifications of advisory staff as well as increase and unification of standards of services provided by advisers for farmers and other rural dwellers

We develop

- skills of regional advisory centres' staff, as well as teachers of agricultural colleges, the representatives of educational and agricultural institutions and organizations, chambers of agriculture, the Local Action Groups, farmers and other rural dwellers by organising training courses, seminars, conferences, competitions and other forms of vocational development.

We carry

- specialised training courses and examinations for agricultural, environmental advisers and wildlife experts enabling them to obtain specific qualifications and following certificates in order to provide services to farmers willing to benefit from the measures of the Rural Development Programme.

Innovation in Polish agriculture and rural areas

We create

- the national network for innovation in agriculture to building communication channels and database system for: agricultural, organic farming and forestry advisers, wildlife experts, farms, research institutions, knowledge transfer network, innovation brokers.




**SIEĆ NA RZECZ
INNOWACJI W ROLNICTWIE
I NA OBSZARACH WIEJSKICH**

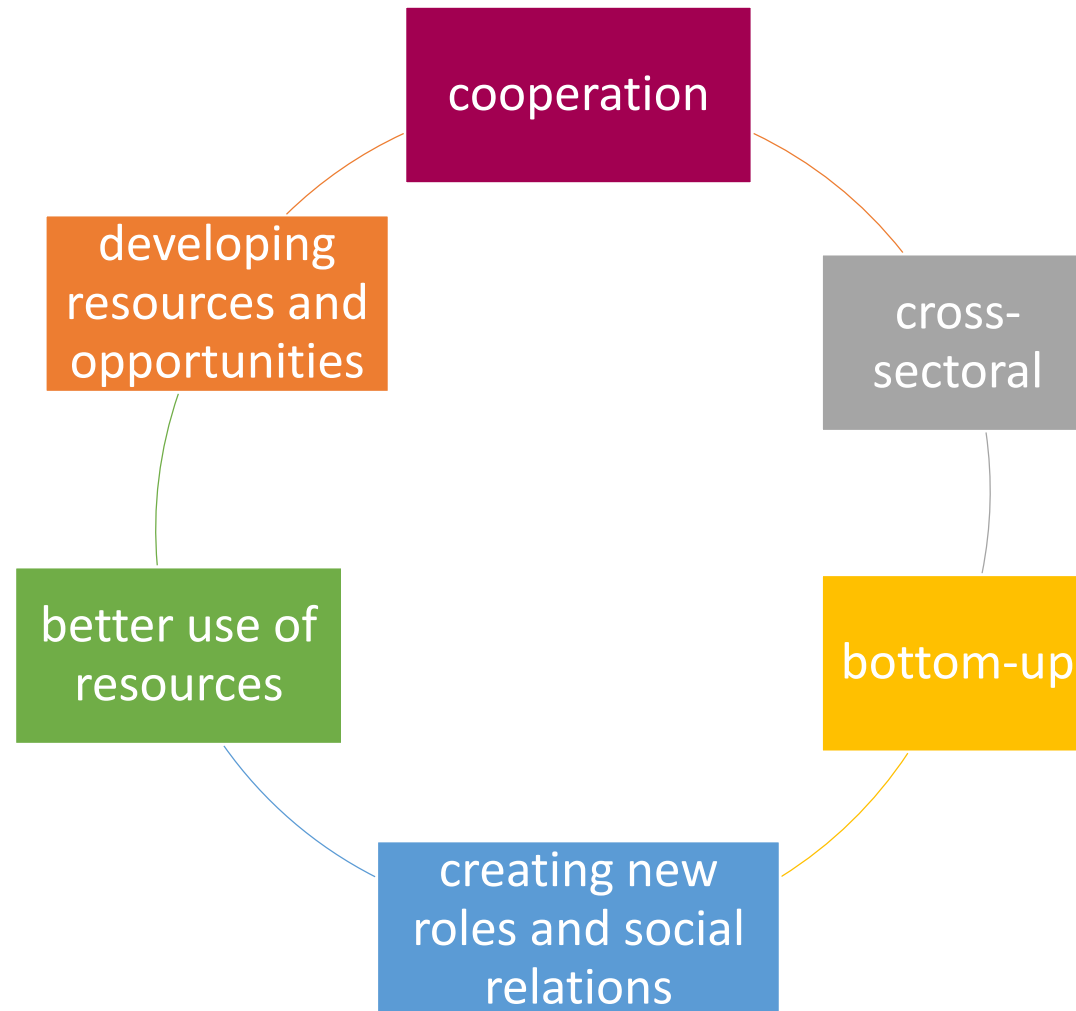
Social Farming

*„innovative approach located within two concepts:
multifunctional agriculture and community-based
social/health care“*

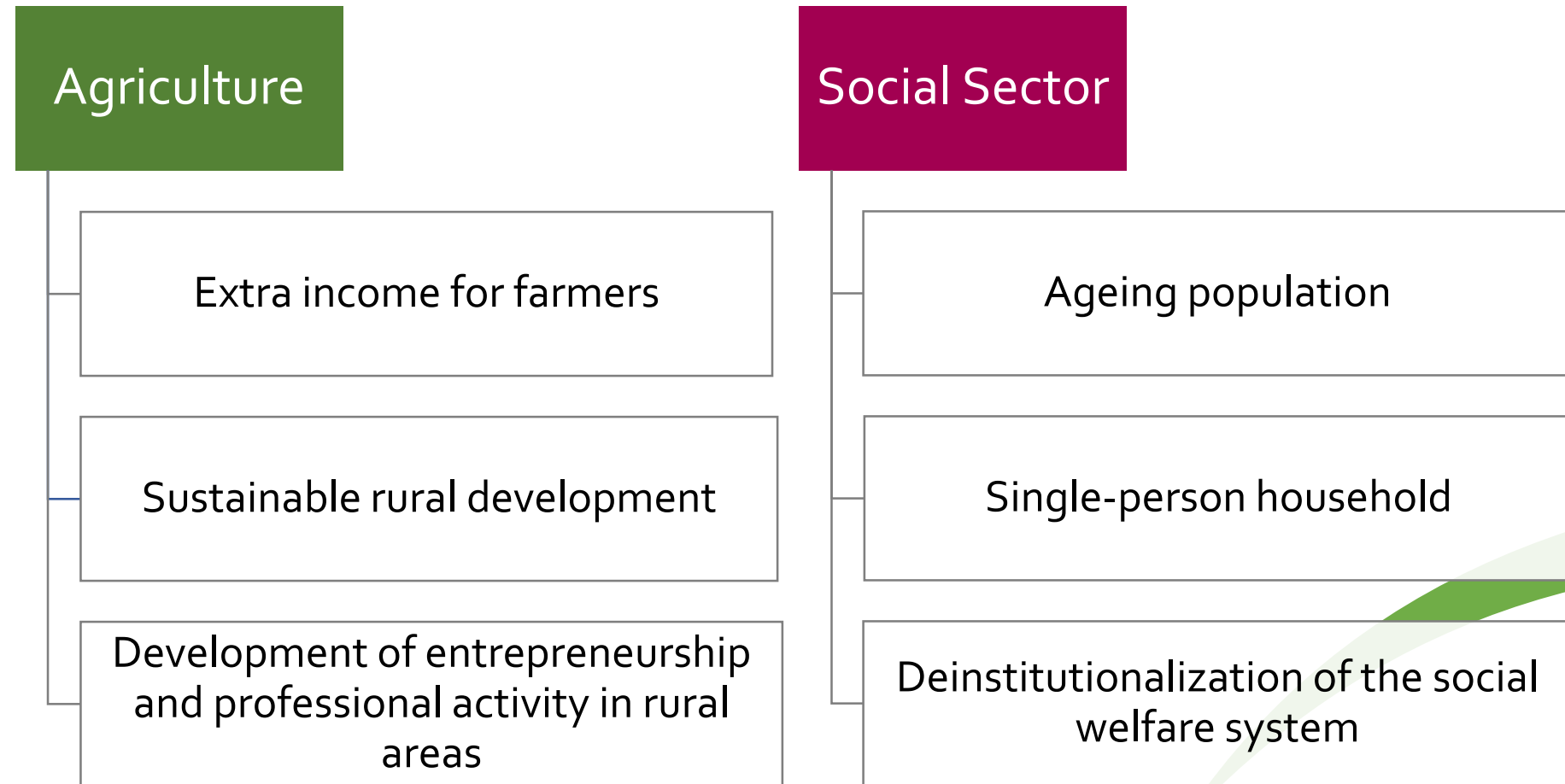
ECSC (European Economic and Social Committee) (2013). *Opinion of the European Economic and Social Committee on ‘Social farming: green care and social and health policies’ (own-initiative opinion) (2013 / C 44/07).*



Social farming as a social innovation in agriculture



Social Farming - reasons



Social farming as an innovative activity in rural areas

education activities

personal support services

rehabilitation and therapeutic activities

work inclusion and social integration

Opinion of the European Economic and Social Committee on 'Social farming: green care and social and health policies' (own-initiative opinion) (2013 / C 44/07).

Social farming as an innovative activity in rural areas in Poland

education activities

Fb: [Ogólnopolska-Sieć-Zagród-Edukacyjnych](#)
Webpage: <http://zagrodaedukacyjna.pl/>



Social farming as an innovative activity in rural areas in Poland

personal support
services



GROWID

Gospodarstwa opiekuńcze w rozwoju obszarów
wiejskich wobec wyzwań demograficznych

Webpage: <https://www.cdr.gov.pl/projekty-i-wspolpraca/2898-growid-gospodarstwa-opiekuncze-w-rozwoju-obszarow-wiejskich-wobec-wyzwan-demograficznych>

Social farming as an innovative activity in rural areas in Poland

rehabilitation and
therapeutic activities



Twitter: [@CARE T FARMS](https://twitter.com/CARE_T_FARMS)

Fb: [Care-T-Farms](https://www.facebook.com/Care-T-Farms)

Webpage: <http://www.care-t-farms.eu/>

Cutting-edge skills and capability in the extension system in the sphere of social farming

knowledge about broad legal regulations, e.x. legal regulations for facilitating the start of this activity type and functioning of care farms in Poland, adult tutor course, architectural law

substantive competences - knowledge of the subject, and the ability to combine agricultural and social issues

knowledge about broad financial support

creativity

interdisciplinary

ability to efficiently manage projects and human resources

communication skills - the ability to communicate effectively with the interlocutor, empathy

methodological and organisational competence - choosing the appropriate form of information transfer

Methods important in the advisory process related to social farming

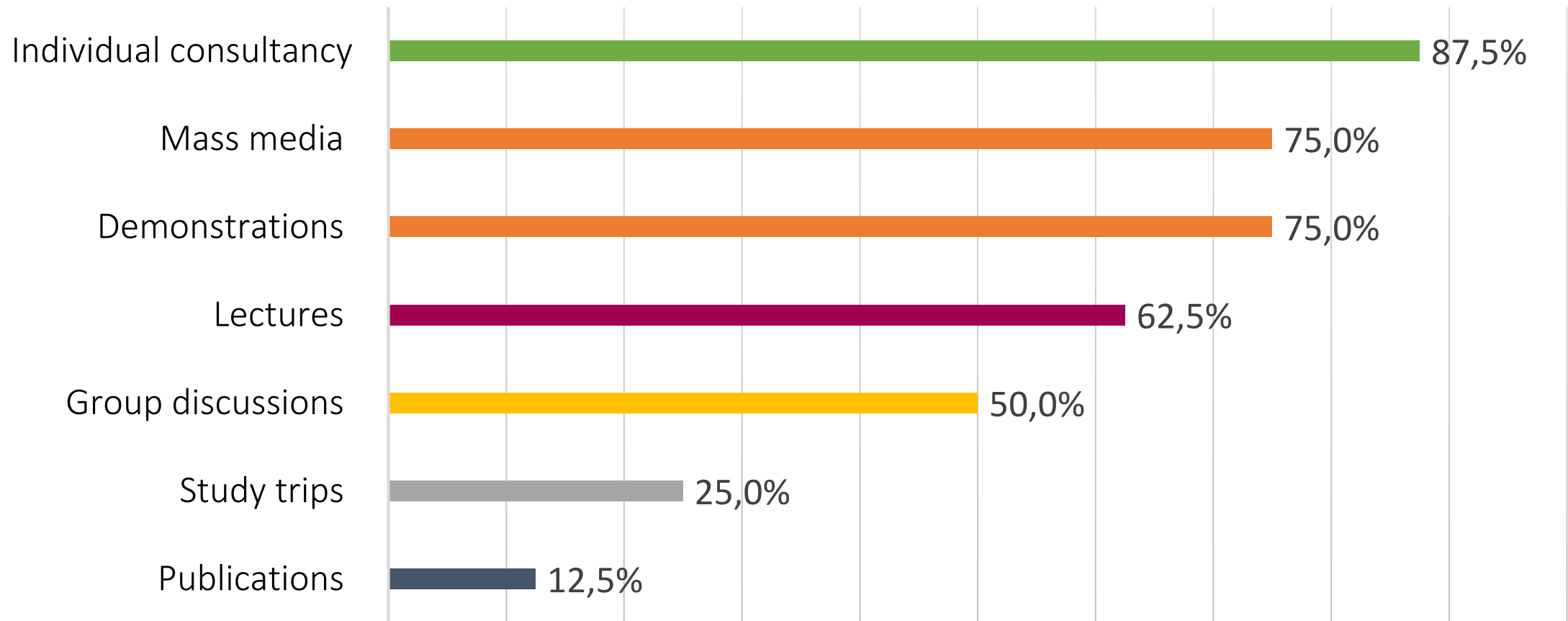


Figure 1. Agricultural advisory methods particularly important in the advisory process related to social farming


Source: own elaboration based on IDI 1-8.

Conclusions


- Social farming not only creates new opportunities for farmers and rural areas inhabitants, but it is a challenge for agricultural advisors.
- Regarding this topic there is still a lack of research and publication in Poland.




Conclusions

- Therefore the methodology of advising and working with various actors involved in the social farms creation process should be prepared.
 - It is necessary to develop and implement new training methods (individual consultancy, publication, demonstration, study trips) and materials about social farming management, implementation and effects.
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Conclusions

- The agricultural advisory system needs to take part in the dissemination of the social farming idea.
 - The public system of agricultural advisory in Poland has great experience in the dissemination of the social farming idea. Therefore, the potential of this institution should be used.
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Thank you for your attention!

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